



Ten Years & Counting!

Introduction

Devo Riders, Parents and Friends:

Hard to believe that ten years ago Sarah Tescher and Chad Cheeny conceived of and created what is now seen as the gold standard of youth biking programs in the United States. Sarah and Chad put their heart and souls (and a lot of sweat equity) into making their vision a reality and hundreds of young cyclists throughout our community have benefitted. One of the beauties of the model they created was the recruitment of coaches who shared their passion for the sport and the vision to create life-long cyclists. They were also extremely creative – what kid wouldn't want to attend a "top secret" training camp that their parents aren't allowed to?

Devo programs have grown, not only in the number of participants (nearly 1,000 participants each of the last two years) but through the addition of cycling opportunities like Explorers, Flyers, summer camps and strider push bikes. The creation of the NICA high school league in Colorado presented another opportunity for growth for those who wish to compete and Devo has supported it with coaching and team management for both Durango and Animas High Schools.

With this growth has come the need for resources, first one van and then a second with a trailer last year. More coaches have been needed to support larger numbers of participants.

As time passes, with it comes change and Devo has certainly faced change. Chad (who remains a Devo Board member) and his wife Annie moved to Oregon (and are now moving back to Durango). Sarah remains very active as a Devo coach but has taken a step back from the demanding administrative and program management roles she held during Devo's early years.

At this latest crossroads in its existence, Devo has found it needs to assure its sustainability for the future. Our goal is to make sure it will be there for our children's kids. Sustainability has various factors with one being its financial viability.

As a community based organization we welcome and need support from our community whether it be donations, sponsors or partners. In return, Devo advertises your company as the team travels locally and across the State of Colorado during the NICA season.

We welcome your feedback on our programs and direction and hope we can count on your support. Ride on!

The Devo Story

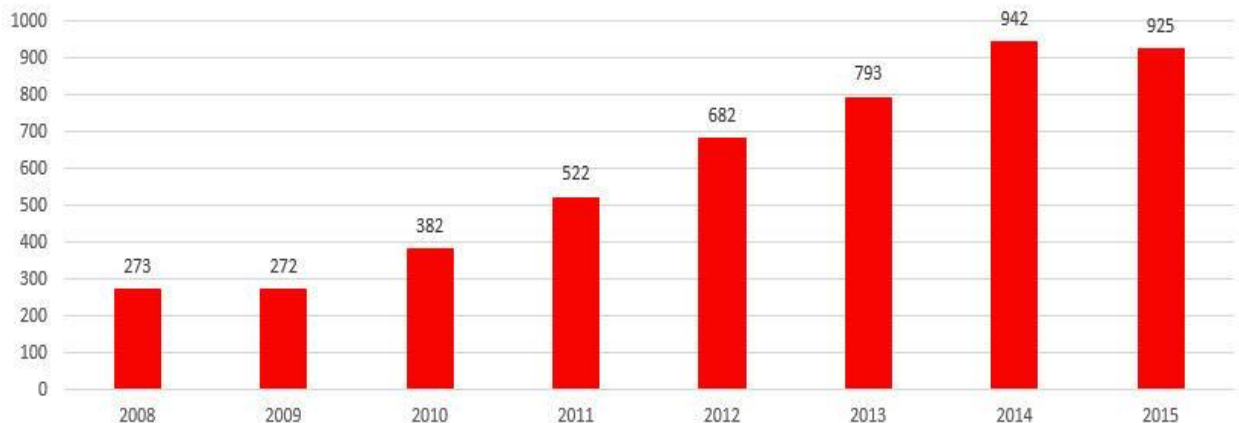
Established in 2006, Durango DEVO is a Colorado 501(c)(3) non-profit corporation whose mission is to develop each individual, in a traditional team setting, into life-long cyclists. DEVO strives to create healthy kids having fun in a team camaraderie environment and to have the kids be a part of and give back to the community. There are over 900 rider registrations in the program, 75 coaches and 28 different groups.

The program is arranged in a building block style to increase interest in mountain biking and promote each athlete in a positive environment. The Durango Junior Development (DEVO) Mountain Bike Team is a program for ages 2 to 19 years of age. The Team is split into 10 programs: DEVO Push Bike, DEVO Junior, (this program is split into 9 different groups from preschool-advanced 5th graders), Explorers, DEVO Flyers gravity team, DEVO Cycle Cross, DEVO Boys U14, DEVO Girls U14, DEVO Boys U19 , DEVO Girls U19, and the Colorado High School League Teams of DHS and Animas High and a Women on Wheels ride composed of moms of DEVO riders.

Rider Breakdown 2015

Devo Jr.....	518
Devo Explorers.....	55
Devo Flyers.....	30
Devo U14.....	69
Devo U19.....	22
HSL.....	32
Devo Womens Ride.....	15
Summer Camps.....	116
Bike Polo Camp.....	16
“Top Secret” Camp.....	52

Durango Devo Total Riders 2015 Season



Durango Devo is . . .

A program that serves ages 2-19 with options for both the racer and non-racer.
Creating life long cyclists (inspiring kids to choose to ride for life).
A staff of over 75 skilled and trained coaches
Creating healthy kids in a team camaraderie environment.
Being a part of and giving back to the community.
Training the nation's top junior cyclists.
Cutting-edge in creating new programs such as Push Bike and Explorers.
Bringing kids into nature/outdoors and away from videogames and TV.
Promoting biking as an activity that families can do together.
Creating passionate leaders through our mentor program.
Giving out thousands of dollars in scholarships each year.

2015-2016 Durango Devo Board of Directors

President: Denise Sague Robbins
Denise Sague Robbins, PC Attorney at Law

Dave Hagen
FLC Cycling Director

Vice President: Travis Brown
Product Developer, Trek Bicycles

Ed Kileen
President, Peak Development Partners

Treasurer: Rich Larson
VP, Energy Asset Management - Geologist

Chad Cheeney
Durango Devo Co-Founder

Secretary: Tracy Holcomb
Owner, Catacombs Crossfit

Lindsey Nicholson
Goldman, Robbins, Nicholson & Mack, PC
Attorneys at Law

Jay Eagen
Vice President, Purgatory Resort

Executives

Jamie Wienk
Administrative Director

Aubrey Volger
Devo, Jr Program Manager

Durango Devo “Special Sauce”

Devo was Awarded the Healthy Event Seal of Approval by San Juan Basin Health
Supporting Celebrating Healthy Communities Coalition 2014

Durango Devo has hosted many local community events over the years including:

- ✓ Short track series
- ✓ Enduro series
- ✓ Snowdown slalom
- ✓ Devo Bike Swap

- ✓ Devo Jr. Fun Race
- ✓ Halloween Dress-up Ride
- ✓ Top Secret Training camp
- ✓ Devo/FLC relay race

Durango Devo athletes and parents provide hundreds of volunteer hours each year within the community and around the state, including:

- ✓ Trails 2000 trail work
- ✓ Iron Horse Bicycle Classic
- ✓ Building bikes for project Merry Christmas
- ✓ Devo Bike Swap
- ✓ Volunteer coaching
- ✓ National Interscholastic Cycling Association/Colorado

We strive to keep our growing Devo Cycling community up to date on all things Devo through our website, Twitter and Facebook.

Recent Durango Devo Highlights

2016 DEVO Results

U19 Team:

Ellen Campbell

- Fruita Rumble at 18 Road – STXC 10th, XC 1st
- 12 hours of Mesa Verde – 4 Person Grommet Team 2nd
- Dawn 'til Dusk – 4 Person Woman's Team 1st
- Alien Run – XC 4th
- GoPro Mountain Games – XC Expert Wmn 10th
- 2016 USA Cycling National XC Women Cat 1 U23 5th
- 2016 USA Cycling National STXC Women Cat 1 U23 18th

Katja Freeburn

- Fruita Rumble at 18 Road—STXC 1st, XC 1st
- 12 hours of Mesa Verde -- 4 Person Grommet Team 1st
- Dawn 'til Dusk -- 4 Person Wmn's Team 1st
- Fire Bird/CO State Championships – XC 1st
- Alien Run – XC 5th
- Iron Horse Bicycle Classic – Pro XC 10th
- GoPro Mountain Games – XC Jr. Wmn 1st
- 2016 USA Cycling National XC Women Cat 1 17-18 3rd
- 2016 USA Cycling National STXC Women Cat 1 17-18 6th

Maya Zarlingo

- Fruita Rumble at 18 Road – STXC 11th, XC 8th
- Dawn 'til Dusk -- 4 Person Wmn's Team 1st
- GoPro Mountain Games – XC Jr. Wmn 2nd

Alma Wolf

- Fruita Rumble at 18 Road – STXC 12th, XC 3rd

- GoPro Mountain Games – XC Jr. Wmn 3rd

Camryn Sippy

- Fruita Rumble at 18 Road -- STXC 5th, XC 2nd
- Whiskey Off Road – XC 2nd
- 12 hours of Mesa Verde -- 4 Grommet Team 2nd
- Alien Run – XC 2nd
- Iron Horse Bicycle Classic – Road Jr. Wmn 1st, XC Pro 13th
- GoPro Mountain Games – XC 8th
- 2016 USA Cycling National XC Women Cat 1 17-18 10th

Andy Munroe

- Iron Horse Bicycle Classic – XC Jr. 7th
- 2016 USA Cycling National XC Jr. Men 15-16 18th?

Luke Nicholson

- Iron Horse Bicycle Classic – XC Jr. 10th

Henry Haggart

- Iron Horse Bicycle Classic – XC Jr. 6th

Sadie Schafer

- Fruita Rumble at 18 Road –STXC 6th, XC 2nd
- Dawn 'til Dusk -- 4 Person Wmn's Team 1st
- Fire Bird/CO State Championships – XC 1st
- Iron Horse Bicycle Classic – Road Jr. Wmn 2nd
- 2016 USA Cycling National XC Women Cat 1 15-16 9th
- 2016 USA Cycling National STXC Women Cat 1 15-16 6th

Maddie Jo Robbins

- Fruita Rumble at 18 Road – STXC 4th, XC 1st
- 12 hours of Mesa Verde – Jr. Grommet Team 6th,
- Dawn 'til Dusk – Duo Female Team 1st
- Fire Bird/CO State Championships – XC Jr. Wmn 15-16 Cat 1 2nd
- GoPro Mountain Games – XC Jr. Sport Wmn 1st
- 2016 USA Cycling National XC Women Cat 1 15-16 4th
- 2016 USA Cycling National STXC Women Cat 1 15-16 5th

Lucas Robbins

- Fruita Rumble at 18 Road – STXC 5th, XC 1st
- 12 hours of Mesa Verde -- 4 Person Grommet Team 1st
- Iron Horse Bicycle Classic – Road Jr. Men 1st, Pro/Open Men 30th
- Fire Bird/CO State Championships – XC Jr. Men 17-18 6th
- 2016 USA Cycling National XC Jr. Men Cat 1 17-18 19th
- 2016 USA Cycling National STXC Jr. Men Cat 1 15-18 21st

Austin Munroe

- 12 hours of Mesa Verde – 4 Person Team 23rd
- Iron Horse Bicycle Classic -- Pro/Open Men 39th
- GoPro Mountain Games –
- 2016 USA Cycling National XC 78th after flatting

Shane Ellis

- Angel Fire Flyers Trip
- GoPro Mountain Games – U21 Men Enduro 6th
- 2016 USA Cycling National Downhill Jr. Men 17-18 18th
- 2016 USA Cycling National Enduro Jr. Men 17-18 18th

Keiran Eagen

- Fruita Rumble at 18 Road – STXC 8th, XC 2nd
- Whiskey Off Road 30 Proof – XC Jr. Men 2nd; 3rd overall
- 12 hours of Mesa Verde -- 4 Person Grommet Team 2nd
- Iron Horse Bicycle Classic – Road Jr. Men 2nd, Pro/Open Men 21st
- Fire Bird/CO State Championships – XC Jr. Men 17-18 1st
- GoPro Mountain Games – XC Expert Men 16th
- AngelFire UCI 17-18 Expert Men, 6th
- 2016 USA Cycling National XC Jr. Men Cat 1 17-18 9th
- 2016 USA Cycling National STXC Jr. Men Cat 1 15-18 18th

U14 Team:

Riley Jaber

- Iron Horse Bicycle Classic – XC Jr. Men 4th
- GoPro Mountain Games – XC Jr. Sport 11th

Nicholas Unkovskoy

- Dawn 'til Dusk -- XC Team Jr. Male 1st
- Alien Run – XC Jr. 14th

Cobe Freeburn

- Dawn 'til Dusk – XC Team Jr. Male 1st
- Iron Horse Bicycle Classic – XC Jr. 2nd
- GoPro Mountain Games – XC Jr. Sport 2nd

Riley Amos

- Fruita Rumble at 18 Road – XC 3rd
- Alien Run – XC Jr. 2nd

Ivan Sippy

- Fruita Rumble at 18 Road – STXC 2nd, XC 4th
- Alien Run – XC Cat 2 18th
- GoPro Mountain Games – XC Jr. 7th

Madeleine Burns

- 12 hours of Mesa Verde – Jr. Grommet Team 6th
- Dawn 'til Dusk – Duo Female Team 1st
- Fire Bird/CO State Championships – XC Jr. Women 13-14 2nd

Distinguished Durango Devo Alumni

Christopher Blevins - U.S 17-18 Cross Country National Champion, Whole Athlete Team

Stephan Davoust – Fort Lewis College Cycling Team, Giant Cycling Team

Howard Grotts - 2016 U.S Olympic Team, U.S. National Cross Country Champion, Specialized

Levi Kurlander – Fort Lewis College Cycling Team, Ridebiker Cycling Team

Sepp Kuss – University of Colorado, Boulder, Cycling Team, Rally Procycling Team

Payson McElveen – Fort Lewis College Cycling Team, Ridebiker Cycling Team

Emily Schaldach – University of Colorado, Boulder Cycling Team, Ridebiker Cycling Team

Quinn Simmons - 2016 U.S. 15-18 National Short Track Champion, Whole Athlete Team



Durango DEVO High School League Sponsorship Opportunities

On behalf of the Durango DEVO High School Teams (Durango High School & Animas High School), we would like to extend an invitation to you and your company to become a sponsor of our high school race program. Sponsorship with DEVO/HS Teams is a powerful partnering opportunity for businesses. When sponsoring with us, we will do everything in our power to maximize your business exposure and match your company with a diverse family target audience.

❖ **Shredder - \$2,500** With this package you get:

- ✓ Your Logo (large/premium) added to DHS/AHS Team T-Shirt
- ✓ Logo added to DEVO van/trailer for race season
- ✓ Logo on all media: Newsletters, Race Posters, Website (with link to your website)
- ✓ Logo on Banner hung at all NICA Races
- ✓ DHS/AHS Team photo
- ✓ Two Team T-Shirts
- ✓ 2 Hour bike ride or clinic for 4 with a DEVO head coach
- ✓ Knowing you are supporting the best Jr. cycling development program in the country.

❖ **Stumpjumper - \$1,000** With this package you will get:

- ✓ Your Logo (medium) added to DHS/AHS Team T-Shirt
- ✓ Logo added to DEVO van/trailer for race season
- ✓ Logo on all media: Newsletters, Race Posters, Website (with link to your website)
- ✓ Logo on Banner hung at all NICA Races
- ✓ DHS/AHS Team photo
- ✓ Two Team T-Shirts
- ✓ Knowing you are supporting the best Jr. cycling development program in the country.

❖ **Bike Lover - \$500** With this package you will get:

- ✓ *Your Logo (small) added to DHS/AHS Team T-shirt
- ✓ *Logo added to DEVO van/trailer for race season
- ✓ *Logo on all media: Newsletters, Race Posters, Website
- ✓ *Logo on Banner hung at all NICA Races
- ✓ *DHS/AHS Team photo
- ✓ *Knowing you are supporting the best Jr. cycling development program in the country.

❖ **Team Advocate \$250** With this package you will get:

- ✓ *Your Logo (small) added to DHS/AHS Team T-shirt
- ✓ *DHS/AHS Team photo
- ✓ *Knowing you are supporting the best Jr. cycling development program in the country.

❖ **Team Fan \$100** With this package you will get:

- ✓ *DHS/AHS Team photo
- ✓ *Knowing you are supporting the best Jr. cycling development program in the country.





Developing life-long cyclists one ride at a time.

HIGH SCHOOL SPONSOR AGREEMENT

Durango DEVO, Inc., a Colorado 501(c)(3) Non-Profit Corporation, greatly appreciates your sponsorship and support which will better enable DEVO to fulfill its mission of developing life-long cyclists one ride at a time.

Durango Devo provides coaching, support, travel arrangements, vans, trailers for both the two Durango high school teams -- Durango High School and Animas High School -- participation in the Colorado High School Mountain Bike League as part of the National Interscholastic Cycling Association.

The teams begin training in August for four division races held every other weekend (Frisco, Leadville, Granby & Buena Vista) and the final state championship in Eagle, CO. Athletes compete in freshman, sophomore, junior varsity and varsity categories with riders of all ability welcome and supported by Devo and the high school. Approximately 30 – 35 Durango athletes participate.

THIS AGREEMENT is between Durango DEVO, Inc. & _____ for the fall high school seasons:

_____ 2016 _____ 2017 _____ 2018

For the following sponsorship level per season:

_____ Shredder \$2,500 _____ Stumpjumper \$1,000

_____ Bike Lover \$500 _____ Team Advocate \$250

_____ Team Cheerleader \$100

Durango DEVO:

Sponsor:

By: _____

By: _____

Date: _____

Date: _____

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